



CREATING CONVERSATIONS THAT CHANGE THE WAY PEOPLE LEAD.

MORE THAN A KEYNOTE

RJ doesn't believe in simply talking *at* an audience.

She invites them in. Every keynote, workshop, and leadership experience is designed to encourage participation, foster open discussion, spark meaningful reflection, and give attendees an opportunity to apply what they're learning in the room. Because the measure of a great keynote isn't simply the applause at the end. It's the conversations people are still having after it's over.

DR. RJ JOHNS

SPEAKER • AUTHOR • CONVERSATION LEADER

RJ Johns is an entrepreneur and communications strategist whose work focuses on helping people grow more confident in who they are, build meaningful relationships, and find the courage to pursue the work they were created to do.

She earned a bachelor's degree in Communications from Howard University and a master's degree in Communication Arts from the Savannah College of Art and Design. In 2023, she was awarded an honorary doctorate in Humanitarianism in recognition of her work supporting entrepreneurs and small businesses.

Her professional background spans personal branding, graphic design, creative strategy, and mentorship.

Throughout her career, RJ has worked with organizations and brands including Amazon, the American Heart Association, Boys & Girls Clubs of America, and others.

Based in Atlanta, Georgia, she is available for conferences, corporate events, leadership programs, workshops, professional associations, retreats, and select speaking engagements worldwide.

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RJ spoke at our SHINE Women's Conference in Dallas, Texas and completely blew us away! Her Q&A ran over and attendees couldn't stop talking about how much they felt motivated to “move forward in excellence” after her talk.

– T. ANDERSON, SHINE, LLC.

TRUSTED BY THE BEST



GET IN TOUCH VIA EMAIL: CHAT@DRRJJOHNS.COM | BASED IN ATLANTA | AVAILABLE FOR WORLDWIDE TRAVEL



**DESIGNED TO MOVE PEOPLE
FROM INSIGHT TO ACTION.**



BECOMING UNFORGETTABLE™

Build a Personal Brand That Opens Doors.

Discover how to intentionally build a personal brand that reflects your values, strengthens your leadership presence, and opens the door to new opportunities.

NETWORKING REIMAGINED™

From Small Talk to Meaningful Relationships.

Forget everything you *think* you know about networking. This highly interactive workshop replaces awkward introductions and transactional conversations with authentic connection, genuine curiosity, and meaningful relationship-building.



THE CALLING CODE™

Discover Your Calling. Find the Courage to Live It.

Purpose isn't something you chase. It's something you uncover. Through powerful storytelling, thoughtful reflection, and practical exercises, participants will identify the gifts, experiences, and passions that have been pointing them toward their purpose all along.

THE AUDIENCE EXPERIENCE: Interactive. Candid. Practical. Human.

Expect storytelling. Expect laughter. Expect questions. Expect participation. Most importantly, expect your audience to leave with something they can actually use.

Dr. Johns' Conversations are ideal for Keynotes, Workshops, Leadership Programs, Conferences, Retreats, Professional Associations, and Faith-based Organizations.



READY TO START THE CONVERSATION? GET IN TOUCH VIA EMAIL: CHAT@DRRJJOHNS.COM