

CONFIDENCE LOOKS GOOD ON YOU! Fear...not so much. Fear is what keeps you from walking in what you know to be true about your future, and what you were wonderfully crafted to do. Life is short; the time to get started is now! – RJ JOHNS

INSPIRATION

DR. RJ JOHNS



SPEAKER, TRUTH-TELLER, AND DESTINY BUILDER. Now more than ever, the ability to both discover and leverage your purpose is critical. Unfortunately, fear often sets in before the goal can be achieved. Enter RJ. Her transparent talks dispel doubt, spark productivity, and encourage participants to move forward in excellence. Helping you find your ‘voice’ is her key focus. Animated and dynamic, she is passionate about coaching women of color.

RJ earned her undergraduate degree in Communications from Howard University and a master’s degree in Communication Arts from the Savannah College of Art and Design. During her studies, she developed an affinity for graphic design, photography, and personal branding. In 2023, she was awarded an honorary doctorate in Humanitarianism for her ongoing work with entrepreneurs and small businesses, focusing on coaching, mentoring, and advancing their growth.

A wife and mother, RJ enjoys cooking shows, international travel, and volunteering for causes that provide under-served children with education and resources.

SPEAKER TOPICS

BRANDS RJ HAS WORKED WITH



THE POWER OF PERSONAL BRANDING: YOUR UNIQUE

SIGNATURE This session will guide you through the essentials: positioning yourself as an authority in your industry, professional etiquette, and color theory – helping you harness your individuality and leverage it for professional success. Your future depends on it.

THE GIFT OF COLLABORATION

You don’t have to do this alone. Surrounding yourself with the right minds and team will put you on the path to success. The plan is bigger than just you. Let’s move forward...together.

HARNESSING (AND THEN LEVERAGING) YOUR PURPOSE Your voice is needed and you were born for such a time as this. The assignment you’ve been given is both unique and important, and there is no one better equipped to do it but you. Let’s get started.

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RJ spoke at our SHINE Women’s Conference in Dallas, Texas and completely blew us away! Her Q&A ran over and attendees couldn’t stop talking about how much they felt motivated to “move forward in excellence” after her talk.

– T. ANDERSON, SHINE, LLC.